



EASTSIDERS

SEASON 3 ELECTRONIC PRESS KIT

EASTSIDERS SYNOPSIS

SEX, LIES AND SILVER LAKE

EastSiders is a dark comedy about a gay couple and their friends trying to stay together through drunken outbursts, double standards and dirty deeds. The series is set against the backdrop of LA's gay East Side, with its hip millennial population struggling to navigate life, love and making the rent.





CRITICAL ACCLAIM:



**2016 EMMY
NOMINATIONS:**

OUTSTANDING DIGITAL DAYTIME DRAMA
OUTSTANDING ACTOR IN A DIGITAL
DAYTIME DRAMA – VAN HANSIS

"Funny, dark, heartbreakingly real" Entertainment Weekly
"EastSiders looks F***ing Amazing!" Entertainment Tonight
"Relatable, fresh, darkly funny" Out Magazine
"One of the best web series around" Indiewire
"We couldn't be more excited" Huffington Post
"Every bit as good as a cable TV show" Tubefilter
"Stark, surprising beauty" LA Weekly
"Is this series the SoCal answer to Looking?" Queerty
"A top-notch web series" The Decider

OUTFEST

NEWFEST

PALM SPRINGS
CINEMA DIVERSE

REELING
CHICAGO

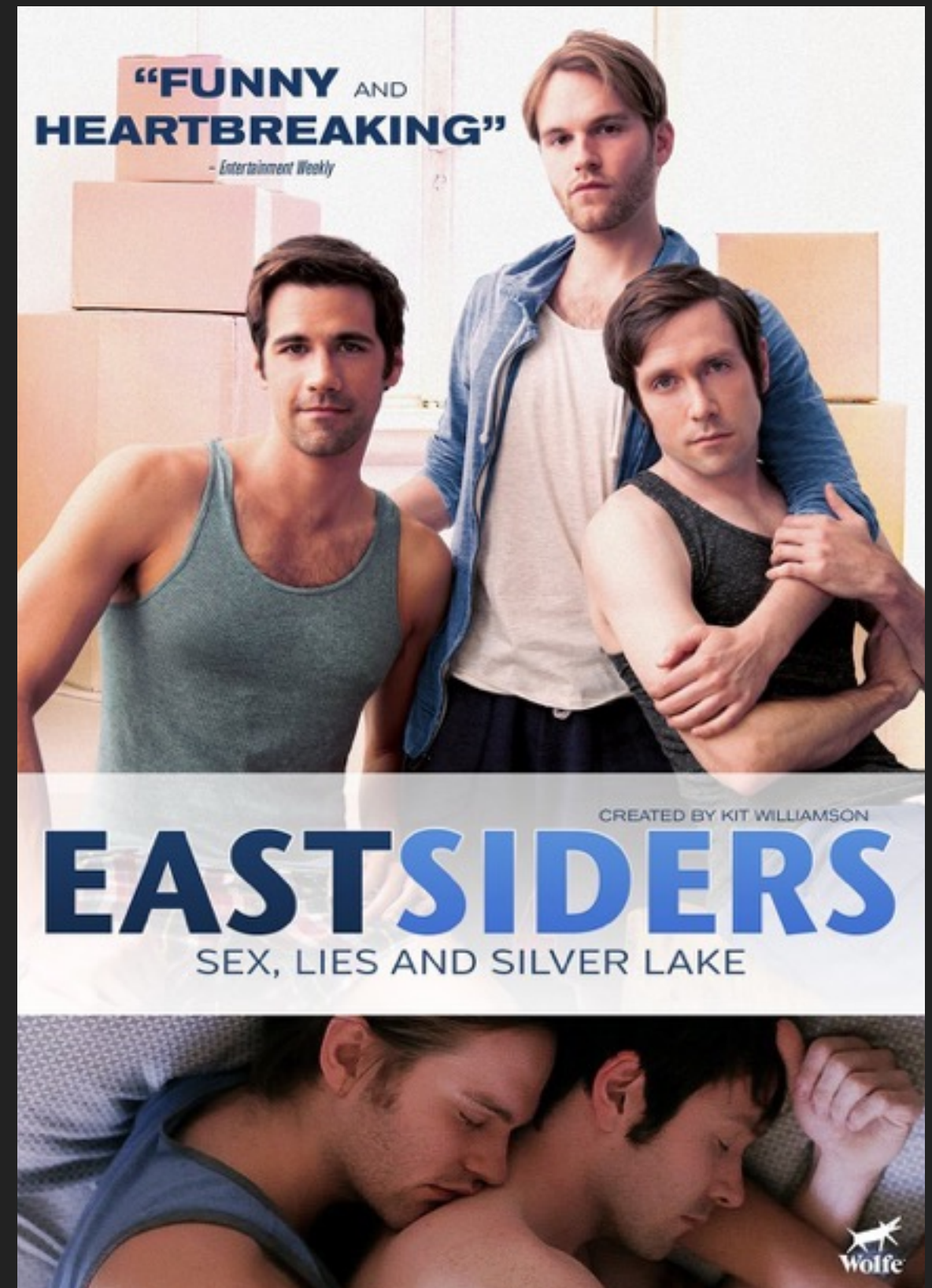
SIDEWALK
FILM FESTIVAL

RAINDANCE UK

SERIESFEST

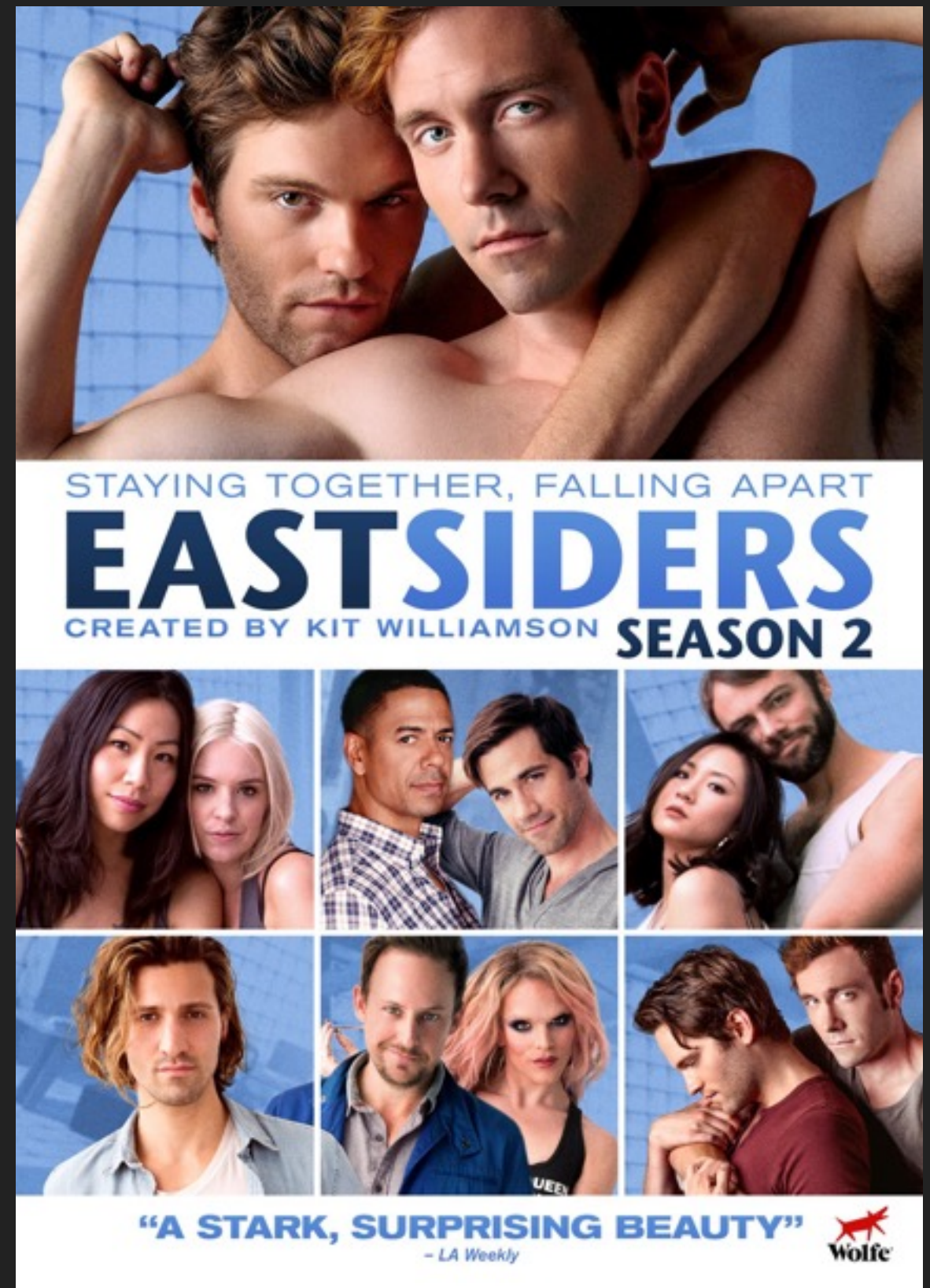
ABOUT THE SERIES

- ▶ The pilot episode of *EastSiders* made its debut on YouTube in December of 2012 to critical acclaim and viral success.
- ▶ The full series was subsequently picked up for digital distribution by the LGBT cable channel **Logo**.
- ▶ In 2014 the series was broadcast as a feature film on **Logo's cable channel** and acquired for **DVD** and **VOD** distribution by **Wolfe Video**, North America's oldest and largest LGBT distributor.
- ▶ Demanding more of the show, *EastSiders* fans donated more than **\$153,000** to a **Kickstarter campaign** to help create a second season of **6 half-hour episodes**.
- ▶ Season 2 premiered on **Vimeo On Demand** for an exclusive TVOD window before being released worldwide on **Netflix**, DVD and other VOD platforms in 2016. On Netflix, the series has been subtitled in more than a dozen languages.



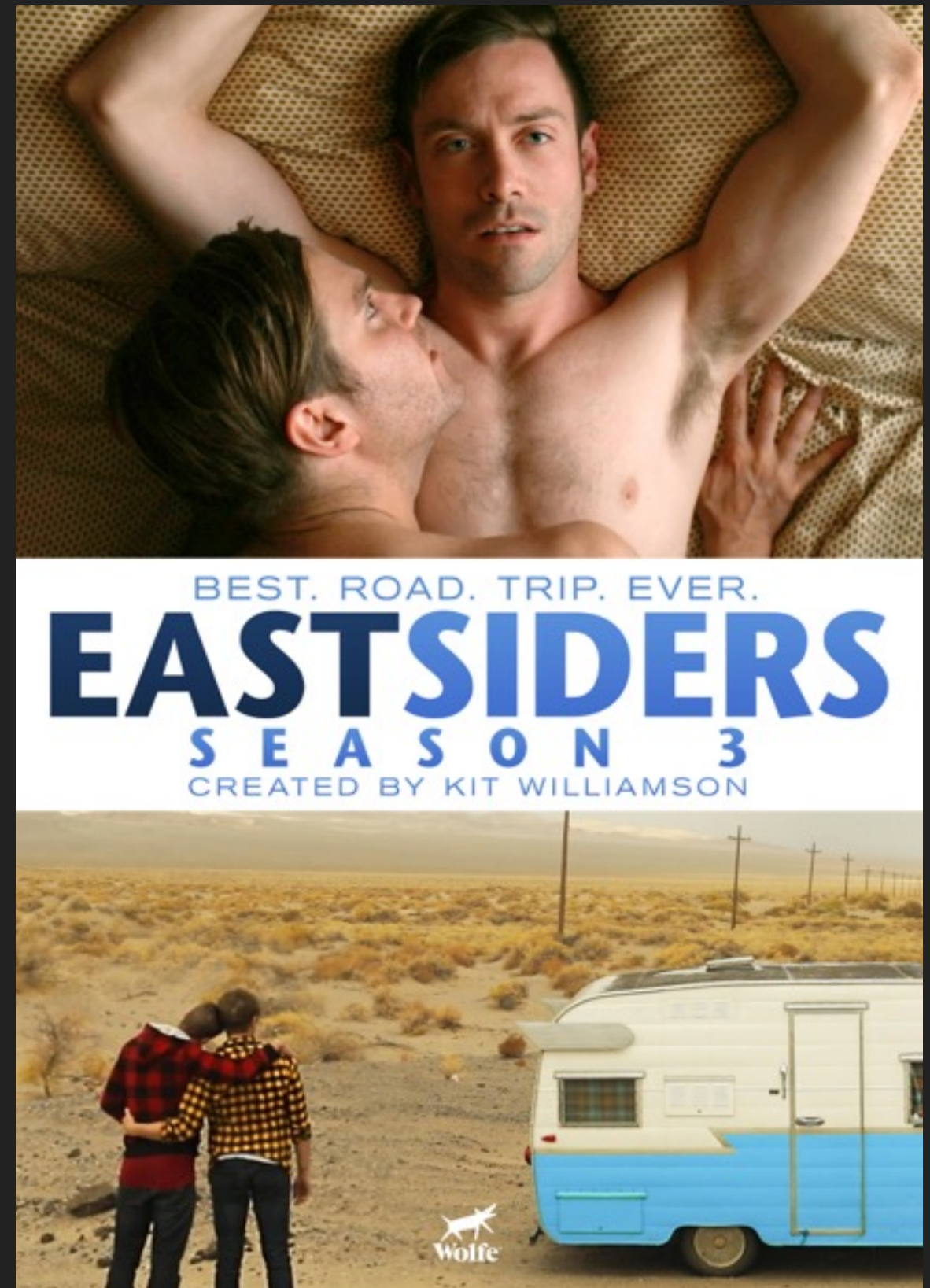
SEASON THREE

- ▶ In 2016 production began on a third season, with initial financing from brand partnerships with AIDS Healthcare Foundation, Parke and Ronen, Freixenet Cava and Audi.
- ▶ Centering around Cal and Thom driving from New York to Los Angeles, the season was **shot on location in 16 states**.
- ▶ A crowdfunding campaign for post production raised more than \$80,000. Fans of the show have now contributed more than **a quarter of a million dollars** to making EastSiders a reality.
- ▶ Having surpassed its stretch goals, **two bonus episodes** were greenlit, set in **Silver Lake** and **Palm Springs**.
- ▶ **Wolfe Video** came on board as a co-producer, and in 2017 the series premiered four episodes at **Outfest** in Los Angeles, with additional screenings at **Series Fest**, **Cinema Diverse**, **Reeling Chicago** and **NewFest**.
- ▶ The third season is set to premiere on DVD and digital platforms on **November 28**.



SERIES VIEWERSHIP

- ▶ The series can claim well over **1,000,000 views** across platforms, surpassing **500,000** views on logotv.com, **283,000** views on the EastSiders and Wolfe Video YouTube Channels and **189,000** unique impressions on the show's website, in addition to being broadcast on the Logo cable channel, which reaches over **52,204,000** households and streaming on Netflix, which boasts over **33,000,000** subscribers.
- ▶ The DVDs for both season have broken the **top ten LGBT lists on Amazon and Wolfe**.
- ▶ The *EastSiders* audience is extremely engaged with the content, with over **2,250** financial backers of the of the show's Kickstarter campaigns, which have raised over **\$250,000**.
- ▶ The cast of the show boasts a combined **social reach across Facebook, Twitter and Instagram of more than 2,000,000 followers**.



ABOUT THE CREATOR

“KIT WILLIAMSON IS THE ULTIMATE
21ST-CENTURY L.A. SUCCESS STORY.”

LA WEEKLY

KIT WILLIAMSON IS AN ACTOR, FILMMAKER AND INTERNET PERSON, BEST KNOWN FOR PLAYING ED GIFFORD ON THE FINAL TWO SEASONS OF AMC'S SERIES **MAD MEN**. HE CREATED THE EMMY-NOMINATED WEB SERIES **EASTSIDERS**, WHICH PREMIERED ON YOUTUBE AND WAS PICKED UP BY LOGO FOR DIGITAL DISTRIBUTION, BROADCAST ON THE CABLE CHANNEL AND RELEASED ON DVD AND VOD PLATFORMS THROUGH **WOLFE VIDEO**. THE SHOW RAISED OVER \$153,000 ON KICKSTARTER TO SHOOT A SECOND SEASON AND IS NOW AVAILABLE ON NETLIX, AMAZON, HULU, VIMEO ON DEMAND AND FULLSCREEN. KIT HAS WRITTEN SCRIPTED PILOTS FOR CBS AND SUPER DELUXE, AND CURRENTLY HAS AN UNSCRIPTED DEVELOPMENT DEAL AT AUTHENTIC ENTERTAINMENT.

KIT IS THE FOUNDER AND OWNER OF **GO TEAM ENTERTAINMENT**, A PRODUCTION COMPANY AND CONSULTING FIRM SPECIALIZING IN DIGITAL STRATEGY WHICH HAS PRODUCED DIGITAL CONTENT FOR HARPER COLLINS, MGM RESORTS, KEY WEST TOURISM, OUT MAGAZINE/HERE MEDIA, AHF, AND NUMEROUS BROADWAY SHOWS, HELPED CLIENTS RAISE OVER HALF A MILLION DOLLARS ON KICKSTARTER AND LAUNCHED VIRAL SERIES WITH MILLIONS OF VIEWS. HE IS ALSO THE FOUNDER AND EXECUTIVE DIRECTOR OF **BROOKLYN WEB FEST**, A NEW MEDIA FILM FESTIVAL AND CONTENT CREATOR CONFERENCE, AND **THE NEW HOLLYWOOD LGBT**, A 501C3 NON-PROFIT DEDICATED TO SUPPORTING LGBT VOICES IN ENTERTAINMENT.

ORIGINALLY FROM JACKSON, MISSISSIPPI, KIT LEFT HOME TO STUDY ACTING AND CREATIVE WRITING AT INTERLOCHEN ARTS ACADEMY WHEN HE WAS SIXTEEN. KIT BEGAN HIS CAREER ON BROADWAY IN THE TONY-NOMINATED REVIVAL OF TALK RADIO WHILE A JUNIOR AT FORDHAM UNIVERSITY AND WENT ON TO RECEIVE HIS MFA IN PLAYWRITING FROM UCLA. HE IS THE RECIPIENT OF NUMEROUS SCHOLARSHIPS, FELLOWSHIPS AND AWARDS FOR HIS WORK, INCLUDING THE PLAYWRIGHTS FIRST AWARD FROM THE NATIONAL ARTS CLUB.



CAST BIOS



VAN HAMISIS (Thom) received three Daytime Emmy nominations for his portrayal of Luke Snyder in the long-running CBS soap "As the World Turns," and received his fourth nomination last year for "EastSiders." Other film and TV credits include "The Deuce," "Nikita," "The Mentalist," "Psych" and the feature films "Occupant" and "Devil May Call"



KIT WILLIAMSON (Cal) played the recurring role of copywriter Ed Gifford on the final two seasons of "Mad Men." He began his career on Broadway, in the Tony-Nominated revival of "Talk Radio." Other credits include "The Good Wife," "Public Morals," "Bosch," "Numb3rs," "Odd Mom Out" and the viral web hit "Hipsterhood."



CONSTANCE WU (KATHY) has been nominated for two Critic's Choice Awards for her role in ABC's "Fresh Off the Boat" and is set to star in the upcoming "Crazy Rich Asians," based on the best-selling novel. Other upcoming projects include the independent lesbian feature film "The Feels" and the Hulu series ????



BRIANNA BROWN (Hillary) is known for her starring roles in the primetime comedy-drama series "Devious Maids," the ABC daytime soap opera "General Hospital" and the upcoming CW reboot of "Dynasty." Other credits include a recurring role on Showtime's "Homeland," leading roles in the horror films "Night of the Living Dead 3D" and "Timber Falls" and supporting roles in "Knocked Up" and "The 40-Year-Old Virgin."



WILLAM BELLI (Douglas) is an actor, drag queen and recording artist known for his viral YouTube videos, which boast more than 100,000,000 views. Belli played the role of Cherry Peck on "Nip/Tuck," appeared as a contestant on the fourth season of "RuPaul's Drag Race" and can be seen opposite Lady Gaga in the upcoming film "A Star is Born."



STEPHEN GUARINO (Quincy) can currently be seen on Showtime's "I'm Dying Up Here," and is known for playing the recurring role of Derrick on both "Happy Endings" and "Marry Me" on ABC. He also starred as a cast member on three seasons of Logo's "The Big Gay Sketch Show" and his other credits include "Confessions of a Shopaholic," "The Comeback," "Dr. Ken," and the three "Bear City" movies.



JOHN HALBACH (IAN) has appeared in the web series "Wallflowers" and the feature film "Such Good People." New York theatre credits include the Roundabout's Broadway revival of "Tartuffe," the NY Fringe hit "John and Greg's High School Reunion" and his NYIT Award-nominated performance in "Children At Play."



BRIANNA BROWN (Hillary) is known for her starring roles in the primetime comedy-drama series "Devious Maids," the ABC daytime soap opera "General Hospital" and the upcoming CW reboot of "Dynasty." Other credits include a recurring role on Showtime's "Homeland," leading roles in the horror films "Night of the Living Dead 3D" and "Timber Falls" and supporting roles in "Knocked Up" and "The 40-Year-Old Virgin."

CAST BIOS



WILSON CRUZ (Jerry) is best known for playing Rickie Vasquez on the Golden Globe winning series "My So-Called Life." He can currently be seen on CBS's "Star Trek: Discovery" and Netflix's "13 Reasons Why." Other credits include "Party Monster" and "Red Band Society"



COLBY KELLER (Arlen) is an adult film performer and artist who has appeared in HBO's "High Maintenance" and modeled for Vivienne Westwood. His art/porn project "Colby Does America" raised over 40,000 through crowdfunding to shoot gay erotic films in all fifty states.



TUC WATKINS (Pat) is best known for playing Bob Hunter on "Desperate Housewives," Pierce Dorman in "General Hospital" and David Vicker on "One Life to Live." He also appears in "The Mummy" and the indie drama "Retake."



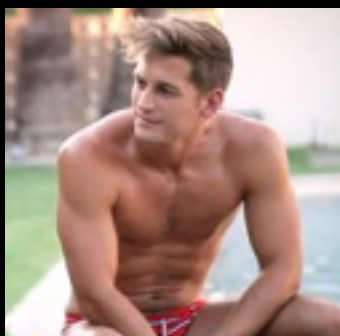
MATTHEW WILKAS (Kevin) is an actor and writer, best known for his work on "Gayby", "Top Five," "The Mummy," his Instagram series "Emoji Roommate" and his upcoming web series "New York is Dead" which has screened NYTVF and the Tribeca Film Festival.



MATTHEW MCKELLIGON (Jeremy) most recently appeared as Joe in the comedy/horror film "You're Killing Me." Other credits include James Franco's "Int. Leather Bar" and the audio anthology "Fiendish Things."



JONATHAN LISECKI (Francis) wrote, directed and starred in the 2012 film "Gayby." He also starred in the LGBT film festival favorite "Big Gay Love."



MAX EMERSON (Cheyenne) is a YouTube and Instagram star with over 1,000,000 followers on social media. He directed the 2017 film "Hooked" and appeared in episodes of "The Real O'Neals" and "Glee." He will also be featured in the upcoming drama "I Miss You."



BEN BAUR (JASON) is best known for starring in the hit gay web series "Hunting Season" and the 2017 Outfest film "Something Like Summer." He has also appeared on "Difficult People," "These People" and his own series "#ADULTING"

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SEASON 1

When Cal (Kit Williamson) finds out his boyfriend Thom (Van Hansis) has been cheating on him with Jeremy (Matthew McKelligon) their relationship is turned upside down. Cal's free spirited best friend Kathy (Constance Wu), is always there for him with a bottle of whiskey in her purse, but she has problems with her nice-guy boyfriend, Ian (John Halbach), even if they're all in her head. Will the lies tear them apart, or are they just stubborn enough to stay together forever? Drunken outbursts and double standards abound in this dark comedy about the sad and funny messes we make out of our lives.



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SEASON 2

Is being in love enough of a reason to stay together? Cal has moved out of the apartment he and Thom shared in Silver Lake, but they have started to see each other again. They no longer trust each other (or themselves) to remain completely exclusive, and experiment with opening up their relationship in an effort to determine exactly what kind of couple they want to be. The ensemble expands to include Cal's eccentric sister Hillary (Brianna Brown) who falls into an emotionally codependent relationship with Ian, on the rebound after finally breaking up with Kathy, and Quincy (Stephen Guarino), a dramatic party promoter who can't stop performing long enough to connect with Douglas (Willam Belli), an aspiring drag queen and door girl that might just be his match.



SEASON 3 SYNOPSIS

The great American Road Trip is about to get a lot gayer.

Shot on location in New York, New Jersey, Pennsylvania, Ohio, Indiana, Illinois, Minnesota, Wisconsin, Iowa, South Dakota, Wyoming, Montana, Idaho, Oregon, Nevada and (of course) California, season three of the Daytime Emmy-nominated LGBT web series EastSiders finds our heroes CAL (Kit Williamson) and THOM (Van Hansis) driving cross-country from New York to Los Angeles to pick up the pieces of their old life, but nothing can prepare them for the unexpected twists and turns they'll face on the journey home.



SEASON 3 SYNOPSIS

Meanwhile, their friends QUINCY (Stephen Guarino) and DOUGLAS (Willam) find themselves stranded in the desert on their way to a drag gig, and Cal's sister HILLARY (Brianna Brown) and her boyfriend IAN (John Halbach) have their relationship tested by the return of Ian's ex KATHY (Constance Wu).

In life and love, there are no maps, and the journey home for Cal and Thom won't be easy. They encounter many hazards along the way, from a zero bank balance and Cal's disapproving mother (Traci Lords), to having their relationship tested by a handsome drifter (Colby Keller) and an affluent older couple (Wilson Cruz and Tuc Watkins) that holds a mirror up to their many issues. Will this be the trip of their lives, or the end of the road?



EASTSIDERS ELECTRONIC PRESS KIT

RED CARPET

SEASON 2 PREMIERE





THANK YOU

EMAIL: GOTEAMENTERTAINMENT@GMAIL.COM